



The Squizzato Memorial



Helping Kids with
Physical Disabilities
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THE CANADIAN COMPUTER CHARITY GOLF CLASSIC

EVENT SPONSORSHIP

THURSDAY, SEPTEMBER 4, 2025

**Lionhead Golf Club & Conference Centre
8525 Mississauga Rd.
Brampton, ON L6Y 0C1**



The Squizzato Memorial

2025 Canadian Computer Charity Golf Classic Organizing Committee

- **Brad Hutchinson**, AMD
416.669.9867
- **Mike Murphy**, Neat.
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- **Ray Christophersen**, Revenue Dynamix
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416.727.7570
- **Giovanni Stea**, CISCO
416.566.5935

Honorary Members:

- **Mary Taylor**, Krismark Holdings ULC
416.543.3726
- **Mary Whittle**, Strategic Marketing Matters, Inc.
416.938.0870



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About the Canadian Computer Charity Golf Classic

This is a premier golf tournament that brings the computer industry together to help raise funds and make an impact on the lives of some very special children and their families. Now in its 41st year, this tournament has raised over \$6.95 million for Easter Seals Ontario and continues to sell out while hosting close to 300 golfers representing many leading organizations from Canada's technology sector.

This is an event not to miss!

We look forward to our annual day of celebration, networking, and golf, all while supporting such a worthy cause, Easter Seals Ontario.

New for 2025 Sponsors!!!

For every \$3,000 spent on Sponsorship, you/your company will receive a ballot to be entered into a draw for 4 people to skate with your Toronto Maple Leafs at the Toronto Maple Leaf Skate for Easter Seals Kids taking place in early 2026!

The draw will take place during the reception following golf!

Our Past Sponsors

AGFA - AMD - AMJ Campbell - AppDynamics - Asus - Circana - Cisco - Arctiq - Corsair -
D&H - D-Link - Data Visual Marketing - Dell Technologies Canada
Eaton Industries Canada Company - Epson - Hitachi Data Systems - HP Canada Co -
Hewlett Packard Enterprise - IBM - Ingram Micro - Intel - LG - Loadlink Logistics - Logitech
- Microsoft - NetApp - NPD - Panasonic - Pure Storage - Poly Rad Intl Samsung -
Schneider Electric - Seagate - Sharp Electronics of Canada -
Steven B Cheung Real Estate - Targus - TDSynnex - Viewsonic - Waterloo Brewing
Techdata - Veeam Western Digital - Yealink and many more,...



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About Easter Seals Ontario



Who We Serve

We empower children and youth in Ontario with long-term physical disabilities. But that's a bit inaccurate. While Easter Seals children require different types of support, they all share the human desire to carve their place in the world. They're ambitious, independent, and resourceful. We just give them the tools to be themselves. So, while it can be said that we empower children and youth with disabilities, in reality, they empower themselves.

How Your Support Helps

The support you give can alter the course of a life. Whether it's through raising funds or volunteering your time, your contribution is helping to make space for brilliant minds in seminar rooms, fostering confidence and community, and levelling the playing field for people who don't belong on the sidelines. Most importantly, you are opening new possibilities for very deserving kids and youth.

Core Programs

- Funding for Mobility and Accessibility Equipment
- Fully accessible Camping and Recreation
- Post-Secondary Scholarships
- Youth Ambassador Program
- Advocacy and Awareness
- Information Resources for Families



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SPONSORSHIP AT A GLANCE



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Sponsorship	Cost	Foursomes
Tournament Host	\$25,000	2 (8 golfers)
Reception	\$12,500	2 (8 golfers)
Raffle	\$12,500	2 (8 golfers)
Happy Hour	\$9,000	2 (8 golfers) SOLD
Breakfast	\$7,000	1 (4 golfers)
Lunch	\$7,000	1 (4 golfers) SOLD
Golf Cart	\$7,000	1 (4 golfers) SOLD
Golf Cart Gift	\$6,000	1 (4 golfers) SOLD
Tee Block (Men's)	\$5,000	1 (4 golfers)
Tee Block (Ladies')	\$5,000	1 (4 golfers)
Digital Scoring	\$5,000	1 (4 golfers)
Photo	\$5,000	1 (4 golfers)
Beverage Cart	\$5,000	1 (4 golfers) SOLD
Putting Tournament	\$5,000	1 (4 golfers) SOLD
Hole-in-One	\$5,000	1 (4 golfers) SOLD
Closest to the Keg	\$5,000	1 (4 golfers) SOLD
Longest Drive	\$5,000	1 (4 golfers) SOLD
Closest to the Pin	\$5,000	1 (4 golfers) SOLD
Flag Sponsor	\$5,000	1 (4 golfers)
Driving Range Sponsor	\$5,000	1 (4 golfers) SOLD
Activation Sponsor	\$4,000	1 (4 golfers)
Corporate Host Sponsor	\$3,000	1 (4 golfers)



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SPONSORSHIP DETAILS

Tournament Host Sponsor - \$25,000

Exclusive Opportunity

Marketing Pre-event

- Tournament naming rights
- Prominent recognition as Tournament Sponsor throughout event
- Company logo on event website
- Company logo on all print material

Event Day

- Two foursomes (8 golfers)
- Opportunity to purchase extra golfer spots for \$375 each
- Company logo on tournament banner and on signage at one hole
- Company logo on player gift
- Company logo on event-day signage
- Company logo on digital scoring technology
- Opportunity to contribute an item for the raffle
- Verbal recognition during welcome remarks
- Verbal recognition during remarks at reception
- Opportunity to show a 30-second company endorsement video during the reception

Post-Event

- First right of refusal for sponsorship renewal the following year
- Company listed in ESO Annual Report

Toronto Maple Leafs Skate Draw

- 8 ballots (entries) in the draw for a chance for 4 people to skate with your Toronto Maple Leafs!



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Feature Host Sponsors

Each an Exclusive Opportunity

Reception Sponsor - \$12,500

Raffle Sponsor - \$12,500

Happy Hour Sponsor - \$9,000

Marketing Pre-Event

- Company logo on event website

Event Day

- Two foursomes (8 golfers)
- Special recognition as Feature Host Sponsor throughout event
- Featured signage and logo in Feature Host designated areas
- Opportunity to purchase extra golfer spots for \$375 each
- Company logo on event-day signage
- Company logo on tournament banner and on signage at one hole
- Opportunity to contribute an item for the raffle
- Verbal recognition during welcome remarks
- Verbal recognition during remarks at reception

Post Event

- First right of refusal for sponsorship renewal the following year
- Company listed in ESO Annual Report

Toronto Maple Leafs Skate Draw

Reception and Raffle Sponsors:

- 4 ballots (entries) in the draw for a chance for 4 people to skate with your Toronto Maple Leafs!

Happy Hour Sponsor:

- 3 ballots (entries) in the draw for a chance for 4 people to skate with your Toronto Maple Leafs!



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Select Host Sponsors

All Select Hosts receive the following:



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Marketing Pre-Event

- Company logo on event website

Event Day

- One foursomes (4 golfers)
- Opportunity to purchase extra golfer spots for \$375 each
- Company logo on event-day signage
- Company name on tournament banner
- Company logo on signage at one hole
- Opportunity to contribute an item for the raffle

Post Event

- First right of refusal for sponsorship renewal the following year
- Company listed in ESO Annual Report

Breakfast Sponsor- \$7,000

- Featured signage at the designated Breakfast location

Lunch Sponsor - \$7,000

- Featured signage at the Halfway House lunch area

Golf Cart Sponsor - \$7,000

- Featured signage on all player golf carts

Men's Tee Block Sponsor - \$7,000

- Featured signage at Tee Block locations on one course

Ladies' Tee Block Sponsor - \$7,000

- Featured signage at Ladies Tee Block locations on one course

Golf Cart Gift Sponsor – \$ 6,000

- Company logo on the player item in all player golf carts

Digital Scoring Sponsor - \$6,000

- Company logo on the Screen of the Digital Scoring System provided to all golfers

Photo Sponsor - \$5,000

- Company logo on all digital photos posted following the event

Beverage Cart Sponsor - \$5,000

- Featured signage on the Beverage Cart

Driving Range Sponsor - \$5,000

- Featured signage at the designated Driving Range location

Putting Tournament Sponsor – \$5,000

- Featured signage at the designated Putting Tournament location

Hole-in-One Sponsor - \$5,000

- Featured signage at the designated Hole-in-One location

Closest to the Keg Sponsor - \$5,000

- Featured signage at the designated Closest to the Keg hole location

Longest Drive Sponsor - \$5,000

- Featured signage at the designated Longest Drive hole location

Closest-to-the-Pin Sponsor - \$5,000

- Featured signage at the designated Closest-to-the-Pin hole location

Flag Sponsor - \$5,000

- Company logo on pin flags



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Activation Sponsors - \$4000

All Activation sponsors receive the following:

Event Day

- One foursomes (4 golfers)
- Opportunity to purchase extra golfer spots for \$375 each
- Company name on tournament banner
- Company Activation and logo on signage at one hole (company to organize and staff)
- Opportunity to do a giveaway to each golfer
- Opportunity to contribute an item for the prize/raffle table

Post Event

- Company listed in ESO Annual Report

Toronto Maple Leafs Skate Draw

- 1 ballot (entry) in the draw for a chance for 4 people to skate with your Toronto Maple Leafs!

Corporate Host Sponsors - \$3000

All Corporate Hosts receive the following:

Event Day

- One foursomes (4 golfers)
- Opportunity to purchase extra golfer spots for \$375 each
- Company name on tournament banner
- Company logo on signage at one hole
- Opportunity to contribute an item for the raffle

Post Event

- Company listed in ESO Annual Report

Toronto Maple Leafs Skate Draw

- 1 ballot (entry) in the draw for a chance for 4 people to skate with your Toronto Maple Leafs!



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Come to Play

For those interested in joining us, golfers are welcome to register as individuals or as a foursome. Please visit [ComputerGolf.ca – Canadian Computer Golf Classic – The Squizzato Memorial](http://ComputerGolf.ca) for tournament registration details.

The cost to register is \$375 for a golfer or \$1,500 for a foursome. Register today! Spots are limited.

Benefits to Your Business

- Networking with industry-related companies which fosters relationships, helps with growth and can give you a competitive edge
- Demonstrate your commitment to supporting diversity, inclusion, equity and accessibility for children, youth and young adults
- Lead by setting an example for your clients, employees and community
- Build trust and brand equity amongst consumers and stakeholders
- Encourage employee participation, loyalty and goodwill

For further information, please contact:

Charlene Criscione, Manager of Development
ccriscione@easterseals.org | 416-421-8377 ext. 373



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Sponsorship Confirmation Form

The Squizzato Memorial

YES, _____,
(Company Name)

would like to be a sponsor of the **41st Annual Canadian Computer Charity Golf Classic on September 4, 2025.**

YES, we are interested in purchasing _____ additional golfer spots at the special price of \$375 each.

Additional Golfers Total \$ _____

SIGN US UP FOR:

Sponsorship Title: _____

Cost: \$ _____

Contact Name: _____

Title: _____

Company

Address: _____

City/Province: _____ **Postal Code:** _____

Phone: (_____) _____ **ext.#** _____ **Fax:** (_____) _____

E-mail: _____

Signature: _____

Please send an invoice: _____ **or Please charge my:** **Visa**____ **M/C**____ **AMEX**____

Credit Card #: _____ **exp:** ____/____

Signature: _____

PLEASE RETURN THIS FORM TO:

Easter Seals Ontario

700-1 Concorde Gate, Toronto, ON M3C 3N6

Attention Charlene Criscione

Fax: 416.696.1035

E-mail: ccriscione@easterseals.org

www.computergolf.ca